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First International Conference
on
Management & Technology
INCMAT 2026

**“New Horizons: Integrating AI,
Business, and Sustainable Futures”**

Saturday, 25th April 2026



Organised by
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From the Desk of the Director

It gives us immense pleasure to present the **INCMAT-2026 ISSN Multidisciplinary Journal**, based on the theme “**New Horizons: Integrating AI, Business, and a Sustainable Future.**”

The **International Conference on Management and Technology (INCMAT-2026)**, held in **April 2026**, provided a meaningful platform for academicians, researchers, industry professionals, and students to share their research findings, innovative ideas, and perspectives on emerging developments across multidisciplinary domains.

We are living in an era of unprecedented transformation, where Artificial Intelligence is reshaping industries, redefining business models, and influencing the way we learn, work, and address complex global challenges. The convergence of technology, business, and sustainability therefore opens new avenues for innovation, collaboration, and inclusive growth.

This journal is a reflection of the intellectual contributions and research endeavours presented through INCMAT-2026. The scholarly works included in this publication highlight the importance of interdisciplinary thinking in addressing contemporary challenges and developing innovative solutions for a rapidly evolving world.

We sincerely appreciate the efforts of the authors, reviewers, editorial team, faculty members, and all those who have contributed to the successful compilation of this ISSN publication. Their dedication and collaborative efforts have made this academic endeavour possible.

We are confident that this journal will serve as a valuable source of knowledge and inspiration for researchers, academicians, students, and professionals. May it encourage further research and inspire us to embrace new horizons while working collectively towards a technologically advanced, economically progressive, and sustainable future. We extend our best wishes to the entire team for the continued success of **INCMAT-2026**.

Dr. Rasika Mallya
Director
DES's NMITD

Dr. Giribala Devasthale
Director
DES's JSKBS

From the Editorial Team

It is our privilege to present the **INCMAT-2026 ISSN Multidisciplinary Journal**, published under the theme “**New Horizons: Integrating AI, Business, and a Sustainable Future.**” This journal is a significant outcome of the **International Conference on Management and Technology (INCMAT-2026)** held in **April 2026**, which brought together academicians, researchers, industry professionals, practitioners, and students from diverse backgrounds to share knowledge, exchange ideas, and discuss emerging developments across various disciplines.

The rapid advancement of technology, particularly Artificial Intelligence, is transforming industries, organizations, and societies worldwide. At the same time, businesses and policymakers are increasingly focused on sustainable development and responsible innovation. Recognizing these evolving dynamics, this journal provides a platform for scholarly contributions that explore the intersection of **Artificial Intelligence, Business, Management, Technology, Innovation, and Sustainability**. The articles included in this volume demonstrate how interdisciplinary research can generate innovative solutions to contemporary challenges and contribute to building a more inclusive, resilient, and sustainable future. Collectively, these contributions reflect the growing importance of integrating knowledge from multiple disciplines to address complex global issues and create meaningful societal impact.

We extend our sincere gratitude to all authors for their valuable research contributions and commitment to academic excellence. We are equally thankful to the reviewers whose expertise, constructive feedback, and dedication ensured the quality and integrity of this publication.

We hope that the insights presented in this volume will inspire further research, encourage innovation, foster interdisciplinary collaboration, and stimulate meaningful academic and professional dialogue. It is our aspiration that this journal serves as a valuable resource for scholars, educators, practitioners, and students, contributing to the advancement of knowledge and the pursuit of sustainable development in an ever-changing world.

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INCMAT-2026 ISSN Multidisciplinary Journal

Dr. Rasika Mallya

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