

Connecting the Dots 2025

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Publisher: S. R. P. Publication

Website: www.ijamrsd.com

Email: srppublication@gmail.com

Contact: 7387038026, 7249645344

Year: 2025

ISBN: 978-81-969751-3-5

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[PRINTED IN INDIA]

FROM THE DESK OF THE DIRECTOR



"Every dot we connect adds meaning to the journey—of discovery, of growth, and of becoming."

Connecting the Dots is more than just a magazine; it is a reflection of the collective voice, creativity, and intellect of our students. As we continue to shape future managers and leaders, this platform enables students to connect academic learning with real-world experiences, to bridge classroom concepts with industry realities, and to showcase their critical thinking, creativity, and communication skills. I am extremely happy to note that the second edition of this student magazine is published.

The theme "Connecting the Dots" resonates with the essence of management education—where diverse disciplines, perspectives, and experiences converge to create holistic understanding and innovative solutions. I commend the editorial team and contributors for putting together this vibrant issue that mirrors the energy and aspirations of our student community.

In this edition of "Connecting the Dots," we are proud to feature research papers of MMS students, a testament to the intellectual curiosity and academic discipline of our future managers. These research contributions are not just academic exercises; they reflect a deeper engagement with real-world issues, an ability to analyze critically, and the commitment to communicate with rigour, relevance, and precision. To all our

readers: may this edition inspire you to see patterns where others see chaos, discover meaning in diversity, and above all, continue to connect the dots in your journey of learning and leadership.

Dr. Rasika Mallya, Director in Charge DES's NMITD

FROM THE EDITORIAL TEAM

Welcome to the second edition of "Connecting the Dots", our student-driven magazine that celebrates insights, ideas, and imagination from the world of management and beyond.

At a time when tools like ChatGPT and generative AI are reshaping how information is created and consumed, the value of original thinking, ethical scholarship, and clear articulation becomes even more significant. This magazine provides our students with a platform to go beyond quick answers—to explore, question, and express their ideas in a structured, thoughtful manner.

By engaging in research, they are not only deepening their domain knowledge but also learning how to communicate complex ideas with clarity—a skill indispensable for effective management.

As the editorial team, our mission was to build a platform that fosters expression and dialogue, encourages interdisciplinary thought, and connects passion with purpose. This edition would not have been possible without the tireless efforts of our student editors, designers, and writers, and the support of our faculty and administration.

Happy reading!

Dr. Anita Bobade, Dr. Renuka Savant, Dr. Girish Jadhav

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Book Available ISBN: 978-81-969751-3-5



amazonamazonkindle



Publisher: S.R.P. Publication Website: www.ijamrsd.com

Contact: 7387038026, 7249645344

Email ID: srppublication@gmail.com